



DIGITAL SWISS COUPON PASS 2023

(VALID FROM: 01.12.2022 TO 30.11.2023)

Get the regular Digital Swiss Coupon Pass or set up your own **tailor-made version** and get the 2023 edition with your company logo on the cover. Easy to handle and perfect to include, up-sell or use as an attractive give-away.

YOUR OPTIONS:

Regular STC version

- STC company logo
- Welcome E-Mail in English only
- Pass content in English only
- No minimum purchase required

Customized version

- Partners company logo on the front side of the DSCP
- Welcome E-Mail in chosen language (English, German, French, Chinese, Japanese, Korean, Hebrew, Russian)
- Pass content in English only
- Minimum purchase of 50 DSCP (= CHF 750) packages required

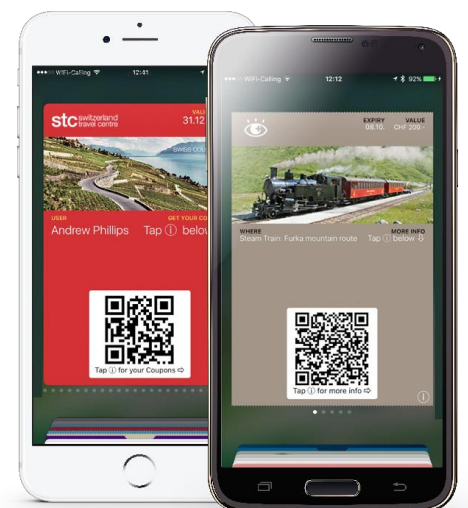
EASY SET-UP, SALE AND OPERATIONS FOR TOUR OPERATORS:

How it works:

- We will set up your own account for issuance of regular or co-branded Digital Swiss Coupon Passes. Once your account has been activated you can choose any destination package of 3, 6, all 11 destinations or select an individual amount of destinations and the including coupons.
- Sell it like any other free-sale product, or include it into your Switzerland bookings
- Register your customer for a pass by simply entering name and e-mail
- Registration generates either a regular e-mail to the client or a customized one in your preferred language and on behalf of your company. Client receives an activation link with all the instructions on how to proceed.
- Get billed for all passes issued on a quarterly or semi-annual basis

Additional benefits for you:

- Analyze your sold passes thanks to detailed reports





NET PRICING FOR TOUR OPERATORS - SELECT YOUR VERSION:

Package	Number of destinations	Net price in CHF (VAT 0%)
Mini	3 out of 11 destinations	15.- / pass issued
Medium	6 out of 11 destinations	20.- / pass issued
Full Pass	All 11 destinations	25.- / pass issued

* Quarterly payment of passes issued

BULK PRICING FOR TOUR OPERATORS - SELECT YOUR AMOUNT:

Amount DSCP	Number of destinations	Net price in CHF (VAT 0%)
0 - 250	All 11 destinations	15.- / pass issued
251 - 500	All 11 destinations	12.- / pass issued
501 - 1000	All 11 destinations	10.- / pass issued

* Bulk prices are only applicable with payment in advance

REFERENCE RETAIL PRICE:

- Print Swiss Coupon Pass: CHF 49.- / copy
- Full Digital Swiss Coupon Pass: CHF 39.- / copy

CONTACT:

Interested? Don't hesitate to contact us:
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